

# WALK FOR INCLUSIVE HIRING

9 Nov 2025, Sunday 8 am – 12 pm **Event Square @Marina Bay** 

Flag-Off Time: 10 am
4 KM

**Guest of Honour: President Tharman Shanmugaratnam** 

**Event Guide** 



# Welcome to the SBF Foundation Walk for Work 2025

We are thrilled to launch the inaugural charity walk by the **SBF Foundation** in support of **EmployWell** - our flagship initiative to reintegrate vulnerable individuals into the workforce while addressing manpower challenges faced by businesses.

EmployWell helps vulnerable individuals overcome employment barriers through tailored employability workshops, job coaching and matching, and proactive employer engagement. By equipping individuals with the tools to secure stable, long-term employment, the programme also supports businesses in meeting their workforce needs.

We are honoured to have **President Tharman Shanmugaratnam**, Patron of SBF Foundation as our Guest of Honour to flag-off this charity walk.

Thank you for your support and we look forward to walking alongside you for inclusive work, and for a fairer, more compassionate Singapore.



# **Getting to the Event Venue**

### **Public Transport (recommended)**

Marina Bay Sands is located at Bayfront MRT station(CE1/DT16). The station connects to the Circle and Downtown Line of Singapore's Mass Rapid Transit (MRT) train system. MRT services to/from Bayfront MRT station operate daily from approximately 6 am to 12 am midnight.

You can take Exit E for the nearest exit to our event.

### Cab/Drop off

Marina Bay Sands is accessible via Sheares Avenue. Venue Drop Off Location: "Bayfront Event Space" OR "Marina Bay Sands Event Plaza"

See Google Map **here**.

### Via Car

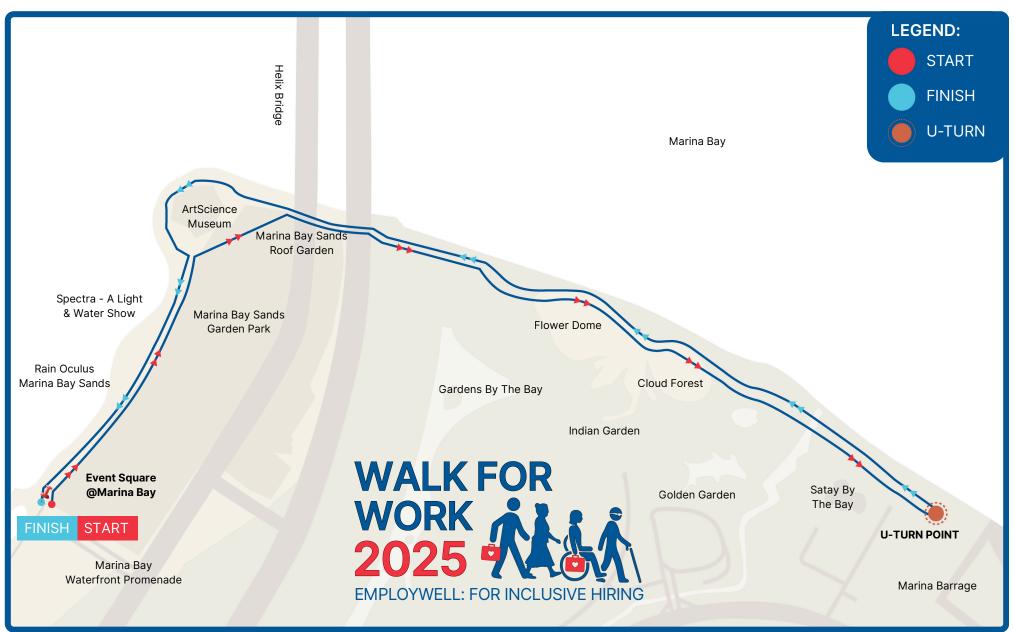
To avoid long waiting time and smoother traffic, parking at Marina Bay Financial Centre is highly recommended.

The nearest exit to the Event Square from Marina Bay Sands is next to Black Tap Craft Burgers & Beer, L1-80, The Shoppes. The nearest car park: South (Blue zone).

For other parking alternatives, visit **here**.



# **Route Map**



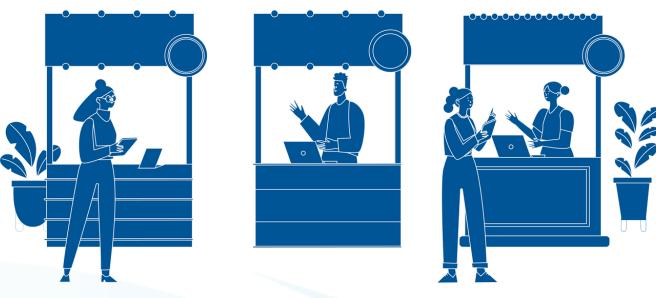


# **Event Programme**

Time	Participant Programme
8:00 AM	Explore Exhibition Booths & Participate in EmployWell Impact Trail
10:00 AM	Flag-off by President Tharman Shanmugaratnam, Patron of SBF Foundation & Commencement of Walk
11:00 AM	Participants Return from Walk *Participants may continue to explore Exhibition Booths
11:15 AM	Last Submission of EmployWell Impact Trail Activity Card
11:30 AM	Announcement of Winners for EmployWell Impact Trail Lucky Draw
12:00 PM	End of event



# **EmployWell Impact Trail (Exhibition) Lucky Draw**



1<sup>st</sup> Prize:
Singapore
Airlines return
tickets to Seoul







3<sup>rd</sup> Prize:
Kulnari Mystery
Golf Group
Voucher

2<sup>nd</sup> Prize: 3D2N Hotel Stay at Amara Sanctuary Resort Sentosa, Verandah Suite



# **EmployWell Impact Trail (Exhibition) Lucky Draw**

### **How to Participate**

Step 1: Check your bib – the perforated section is your EmployWell Impact Trail (Exhibition) Activity Card.

Step 2: Visit exhibitor booths and participate in mini activities. **Collect at least 6 stamps** to stand a chance to win Lucky Draw prizes!

Step 3: **Tear off your Activity Card** (with at least 6 stamps) and submit your Card at the **Information Booth by 11:15 AM**.

Lucky Draw winners will be announced at **11:30 AM** - don't miss out!

\*T&Cs apply. Wet weather may delay submission and draw times by up to 45 minutes.





# **LinkedIn Photo Challenge**

### **How to Participate**

Step 1: Follow Singapore Business Federation (SBF) Foundation on LinkedIn - @sbf-foundation

Step 2: Snap and post your best photo from **Walk for Work 2025** of yourself or in a group on your LinkedIn profile (make sure your post is public!).

Step 3: Include the official event hashtag #WalkforWork2025 in your LinkedIn post caption, and tag @sbf-foundation and 3 peers to spread the message of inclusive hiring!

Contest ends on **16 November 2025**. Top 5 Winners with the most engaging posts will be announced on the SBF Foundation LinkedIn page on **17 November 2025**.

\*T&Cs apply.

5 winners will each get a \$200 CapitaLand e-Voucher for the most engaging posts





# Raise for Work 2025

We warmly invite all organisations to take part in Raise for Work 2025 - an inter-corporate fundraising challenge, in support of EmployWell. Rally Your Networks & Take Action, TURN EVERY DOLLAR INTO A CHANCE TO WIN A 3D2N HOTEL STAY!

**How to Participate** 

Step 1: Advocate for support to raise funds for EmployWell as an organisation **from now to 30 November 2025**.

Step 2: Collect donations from your communities and networks.

Step 3: Submit total fund raised to SBF Foundation here under initiative "Raise for Work 2025".

Final results and Top 3 Fundraisers will be unveiled on **8 December 2025**! For enquiries, please reach out to *contact@sbffoundation.org.sg*.

1<sup>st</sup> Prize: Banyan Tree Phuket, Pool Villa 2<sup>nd</sup> Prize: Banyan Tree Bintan, Pool Villa

3<sup>rd</sup> Prize: Banyan Tree Bangkok, Executive Club Room





# Walk Day Essentials: Your Quick Prep Checklist

- Arrive Early: Be at the venue 30 minutes before the event start to settle in and soak up the vibes.
- Have Breakfast: Fuel up before the walk for steady energy throughout.
- Dress Right: Put on your event tee, comfy attire, and walking shoes. Don't forget a hat, sunglasses, sunscreen or bring a poncho/umbrella just in case!
- Wear Your Bib: No bib, no entry into the Start Point!
- Stay Hydrated: Drink plenty of water before and during the event.
- Travel Light: No bag deposits or lockers available. A small bag or waist pouch is recommended.
- Bring Your Sunny Self!
- Be Courteous: Share the path and be mindful of other users.
- Feeling Unwell? Approach the nearest event marshal for assistance.
- Need Help or Have Enquiries? Visit us at the Information Booth for any assistance.











# **Wet Weather Contingencies**

### **Event Day Updates**

Participants are advised to check official communication channels for real-time updates on the day of the event. Any changes will be announced via our official channels.

Lightning alerts or if the weather conditions deteriorate to an unsafe level for participants, you will be notified by our staff or an announcement with instructions to the nearest shelter.

### **Delayed Flag-Off Times (In the Event of Wet Weather)**

In the event of inclement adverse weather conditions on event day:

The flag-off time may be delayed up to 10:45 AM. If weather conditions do not improve by 10:45 AM, the walk will be cancelled for safety reasons. In such a scenario, no refunds or postponements will be provided.









## **Thank You**

Your continued support and participation help us extend our impact through EmployWell, empowering more vulnerable individuals with meaningful jobs.

We look forward to seeing you at the **Walk for Work 2025!** 

### **DONORS**

















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